

The objective of Pharmaceutical Promotion Development Scheme (PPDS) is promotion, development and export promotion in Pharmaceutical sector by extending financial support for conduct of seminars, conferences, exhibitions, mounting delegations to and from India for promotion of exports as well as investments, conducting studies/ consultancies, for facilitating growth, exports as well as critical issues affecting Pharma sector. Under PPDS the Department of Pharmaceuticals on its own or through financial support by way of Grant-in-aid to the Institutions, organizations, Voluntary organizations or Non-Government Organizations as mentioned in Rule 206 of GFR 2005,

- i. Conduct Training/knowledge improvement programs/activities on issues/subjects relevant to growth of pharmaceutical industry. An indicative list of subject is as under:-
  - a) Quality Management System/Quality Improvement Program
  - b) How to handle USFDA notice?
  - c) Success Story Presentation-Pharmaceutical Entrepreneur
  - d) Government regulations/guidelines for clinical trials in India versus USA, EU etc.
  - e) Waste Management
- ii. Organize Summits, Convention, Exhibitions, Pharmacy week, meetings etc. in India and abroad and produce promotional materials like films, displays etc.
- iii. Conduct research studies, sector reports etc.
- iv. Purchase books, quality standards, pharmacopoeias, magazines, directories, software for developing information data banks, developing e-learning modules etc.
- v. Give awards to achievers in pharmaceutical industry.
- vi. For any other activity not covered under above categories which may be decided by the Department of Pharmaceuticals from time to time.