

Immediate

No. 35022/23/2015--PI-III
Government of India
Ministry of Chemicals & Fertilizers
Department of Pharmaceuticals

Shastri Bhawan, New Delhi
Dated the 6th November, 2015

To

Pharmexcil, FICCI, CII, ASSOCHAM, PHD Chamber, IPA, IDMA, BDMA, FOPE,
CIPI, OPPI, AIMED

Subject:- India Pharma Awards

Sir(s)/Madam(s),

I am directed to say that Government of India, Ministry of Chemicals & Fertilizers, Department of Pharmaceuticals has decided to confer India Pharma Awards during "India Pharma 2016" and "India Medical Expo 2016". The categories/indicators for these Awards are listed in the Annexure, which is attached herewith. You are requested to disseminate the same amongst members of your organizations. Separate nominations along with supporting documents for each category may be sent to the undersigned. The last date for receipt of nominations is **7th December, 2015**. No nomination will be accepted after the last date.

Encl: As above

Yours faithfully

Sd/-

(Raj Kumar)
Under Secretary to the Govt. of India
Tel: 23071162
Fax:23384185

Copy also to:-

Director(NIC) - for uploading the same on the Website of Department of
Pharmaceuticals

Criteria/Indicators for India Pharma Awards

1. Overall India Pharma Excellence Award:

	Criteria	Indicators
a.	Sales Turnover Growth in % (25% weightage)	<ul style="list-style-type: none">- Cumulative growth over last 3 years- Highest of all entries received to have full marks and others proportionate
b.	Own manufacturing turnover as Percentage of total sales (25% weightage)	<ul style="list-style-type: none">- Highest of all entries received to have full marks and others proportionate
c.	Percentage of Sales of NLEM products on total Sales(15% weightage)	<ul style="list-style-type: none">- Highest of all entries received to have full marks and others proportionate
d.	Growth in number of products launched in the last three years (10% weightage)	<ul style="list-style-type: none">- Highest of all entries received to have full marks and others proportionate
e.	Percentage expenditure of R&D to Sales turnover averaged over 3 years (25% weightage)	<ul style="list-style-type: none">- Highest of all entries received to have full marks and others proportionate

2. India Pharma Leader Award:

	Criteria	Indicators
a.	Citizen of India engaged in Pharma manufacturing	<ul style="list-style-type: none">- Should be a trend setter- Should have made contribution to the growth & welfare of Indian Pharmaceutical industry , both in tangible and intangible terms(Jury to decide)

3. India Pharma Company of the Year Award:

	Criteria	Indicators
a.	Increase in Sales in % terms over previous year (50% weightage)	<ul style="list-style-type: none">- Highest of all entries received to have full marks and others proportionate
b.	Increase in R&D expenses over previous year in % terms (50% weightage)	<ul style="list-style-type: none">- Highest of all entries received to have full marks and others proportionate

4. India Pharma Bulk Drug Company of the Year Award :

	Criteria	Indicators
a.	Increase in Sales in % terms over previous year (40% weightage)	<ul style="list-style-type: none">- Highest of all entries received to have full marks and others proportionate

b.	Percentage Sales of NLEM drugs of total Sales (weightage 30%)	- Highest of all entries received to have full marks and others proportionate
c.	Increase in R&D Percentage expense over previous year (weightage 30%)	Highest of all entries received to have full marks and others proportionate

5. India Pharma SME Company of the Year Award:

	Criteria	Indicators
a.	Increase in Sales over previous year in % terms (50% weightage)	- Highest of all entries received to have full marks and others proportionate
b.	Increase in R&D expenses over previous year in % terms (50% weightage)	- Highest of all entries received to have full marks and others proportionate

6. India Pharma SME Bulk Drug Company of the Year Award:

	Criteria	Indicators
a.	Increase in Sales in % terms over previous year (40% weightage)	- Highest of all entries received to have full marks and other proportionate
b.	Sales of NLEM drugs as % of total Sales (weightage 30%)	- Highest of all entries received to have full marks and others proportionate
c.	Increase in R&D expense over previous year in % terms (weightage 30%)	Highest of all entries received to have full marks and others proportionate

7. India Pharma Innovation of the Year Award:

	Criteria	Indicators
a.	Number of patents commercialised during the year (60% weightage)	- Highest of all entries received to have full marks and others proportionate
b.	Percentage of patents/innovation commercialised during the year in NLEM category (40% weightage)	Highest of all entries received to have full marks and others proportionate

8. India Pharma Research & Development Achievement Award

	Criteria	Indicators
a.	Growth in R&D Expenditure as a % of Sales (30% weightage)	- Cumulative growth over last 3 years - Highest of all entries received to have full marks and others proportionate

b.	Total R&D expenditure in last 3 years (70% weightage)	- Highest of all entries received to have full marks and others proportionate
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9 India Pharma Corporate Social Responsibility (CSR) Programme of the Year Award:

- Details of CSR activities undertaken
- To be Judged by Jury.

10 India Pharma Medical Devices Company of the Year Award

	Criteria	Indicators
a.	Sales Turnover increase (50% weightage)	- Percentage growth in Sales turnover over previous year. Highest of all entries received to have full marks and others proportionate
b.	R&D Investment as a % of Sales (50% weightage)	- Percentage R&D expenditure on Sales turnover - Highest of all entries received to have full marks and other proportionate

11 India Pharma Export Company of the Year Award

	Criteria	Indicators
a.	Growth in export turnover previous over year in % terms (60% Weightage)	Highest of all entries received to have full marks and others proportionate
b	Exports as percentage of total Sales (40% Weightage)	Export as percentage of total sales

12. Indian Pharma Bulk Drug Export Company of the Year Award

	Criteria	Indicators
a.	Growth in export turnover over previous year in % terms (60% Weightage)	Percentage revenue growth in exports turnover previous year
b	Exports as percentage total sales (40% Weightage)	

13. Indian Pharma SME export company of the Year Award

	Criteria	Indicators
a.	Growth in export turnover over previous year in % terms (60% Weightage)	Percentage revenue growth in exports turnover previous year
b	Exports as percentage total sales (40% Weightage)	

14. Indian Pharma Medical Devices export company of the Year Award

	Criteria	Indicators
a.	Growth in export turnover over previous year in % terms (60% Weightage)	Percentage revenue growth in exports turnover previous year
b	Exports as percentage total sales (40% Weightage)	

Note:

1. Definition of MSME will be the standard definitions
2. Comparisons would be made based on audited results of the Financial Year 2014-15 and previous years
3. Unaudited results would not be considered for evaluation