

Lucky are those whose family does not have a single member suffering from diabetes. But for all of those who does, especially the ones constantly on insulin medication, drugs and on regular tests, diabetes means a hell lot of restriction.

According to survey, almost a quarter of the population of India is either diabetic or pre-diabetic. Pharmaceutical companies are churning out different medicines every other day. Amidst all this, US based Hysun Inc., specialising in the production of health supplements that improves microcirculation of the body has made its debut in the Indian market with the launch of its revolutionary diabetic supplement, Suga Balanz to tackle root cause of diabetes.

This is not a medicine but is a health supplement made with natural ingredients. For its manufacture in India, the company has tied up with India's biotech company Phyto Biotech,

A new hope

A new health supplement from a renowned US brand helps stabilise insulin levels, making it a wonder treatment for diabetic patients.

By SHRABASTI MALLIK

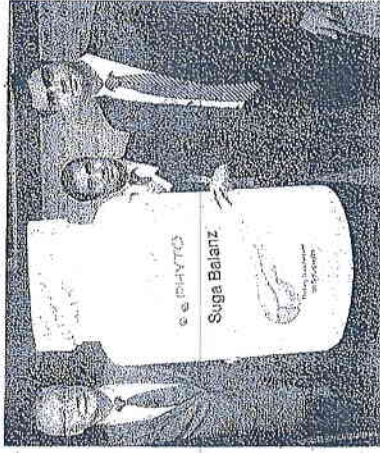
which is based out of Bangalore. The product aims at not to lower the insulin level or keep it in check but directly works at the root cause — insulin resistance which the main reason for diabetes.

Karan Kakkad, director of marketing of the Indian biotech company elaborated, "The

product targets and decreases the insulin resistance i.e. makes insulin receptors more sensitive to insulin at cellular level among many of its functions. Many of the Indian diabetic patients have used it and have controlled their blood glucose."

Doctor Samuel Yue, founder of the US Company, is happy to bring his product to India. He is a pain specialist and took interest in the ailment after of his patients showed miraculous recovery. "I treated her for pain and her insulin level changed. That propelled me to learn everything there is to this ailment and that's how I developed this supplement," he said.

The product, approved by FDA and FSSAI, is not a substitute for the drugs but helps to control insulin levels. "But it has to be taken regularly for a few months, or as long as it takes for your body to respond to it, till insulin levels are stable," Kakkad added.



New drug.