Department of Pharmaceuticals under the Ministry of Chemicals & Fertilizers, Government of India observed Swachhata Pakhwada from 1-15 September, 2018.

2. Hon'ble Minister for Chemicals & Fertilizers (Shri AnanthKumar) and Hon'ble Minister of State for Chemicals & Fertilizers (Shri Mansukh L. Mandaviya) gave their inspiring messages on the occasion. A copy each of the messages is enclosed. The massive cleanliness drive began on 4.9.2018 with mass pledge administered by Secretary, Department of Pharmaceuticals. All the organizations as well as Public Sector Undertakings under the administrative control of the Department associated themselves in the programme.

3. Special cleanliness drive was conducted in various sections/offices of the Department and a total of 954 files were reviewed, 105 files old files/records were recorded and 641 files/records were weeded out. Various activities relating to Swachhata were also carried out like cleaning of office premises, pest control in working areas, disposal of old/obsolete items.

4. Department of Pharmaceuticals decided to institute awards for Swachhata which would be given to manufactures/chemists etc at the Annual Pharma/Medical Devices meet.

5. All the associations of Pharma Industries, Traders, Medical Devices and Chemists in the country were requested to associate themselves in the programme. Various Pharma Associations have given their inputs on the action taken by them during the Pakhwada, highlights of some of them are given below:-

i. National Institute of Pharmaceutical Education and Research (NIPER) Guwahati performed activities of cleaning lecture halls, playgrounds, laboratories, weeding out of old records and machineries. Apart from these regular activities, the students of NIPER Guwahati cleaned the GNRC Hospital at Guwahati on 12.09.2018.

ii. NIPER Hyderabad committed itself for the goal of cleanliness and adopted Govt. School, Qutbullapur. They planted about 100 fruit saplings in the NIPER premises under this program.
iii. NIPER Raebareli organized Poster Competitions, cleaning of campus premises, scanned old records and removed/weeded out old files. ‘Safai apnaye bimari hatay’ was the thought of students throughout the pakhwada. NIPER Raebareli adopted 5 government schools to create awareness and carry cleanliness drive. A female team of NIPER-R visited rural areas and Kanya Purv Madyamic Vidyala, Lucknow to create awareness program for the benefit of women and girls about personal and menstrual hygiene. They also carried out cleanliness drive at marketplaces and planted saplings. Pest control was done in working areas. Community Health Centre was visited and cleanliness drive was performed towards Waste Disposal System.

iv. NIPER SAS Nagar planted trees. Pamphlets of no plastic resolve were distributed, rangoli competitions were held. Pest control and fogging were carried out in the premises. One middle school and one high school was adopted in rural areas. Sanitary napkins were also distributed to girl students in Govt. High School, Saidpur.

v. NIPER Ahmedabad designed its mission for the Swachhata Pakhwada from “Within to Reach Out” philosophy. Apart from regular cleaning of its premises, NIPER Ahmedabad adopted PALAJ Village for carrying out cleanliness awareness drive and distributed pamphlets. The students also visited local Public Health Centre and also planted trees in the Government official panchayat and PHC buildings. Beautification Project was undertaken to convert the divider on the highway astride the Institute by planting flowering shrubs.

vi. Indian Drugs & Pharmaceuticals Limited (IDPL) performed activities of cleaning parks, roads, planting of saplings.

vii. Hindustan Syringes & Medical Devices (HMD) Group of Companies ran a campaign to ensure that each injection must be from a clean needle (Swach Injection)

viii. Hindustan Antibiotics Limited (HAL), Pimpri, Pune displayed banner on ‘Swachha Bharat Mission’ on Company’s main entrance. Slogan/Essay and Elocution competitions were also carried out. Swachhata activities were also carried out in Hindustan Antibiotics Residential Colony, Guest House and Hospital area by the Colony residents and employees.
ix. Bengal Chemicals & Pharmaceuticals Ltd. (BCPL) carried out cleanliness drive in its premises, organized competitions, weeded out old records and disposed unusable furniture, computers etc. It also adopted E.S.I. Hospitals at Maniktala and Kamarhati for disposal of waste.

x. Industry Association (India Drug Manufacturers Association) carried out cleanliness of the public park in Delhi and of BYL Nair Hospital & Medical College in Mumbai.