

No. 5/3/2009-PI.II(Pt.)
Government of India
Ministry of Chemicals & Fertilizers
Department of Pharmaceuticals

Shastri Bhawan,
New Delhi, the 26th June, 2015

To

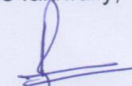
IPA/OPPI/IDMA/CIFI/FOPE/SPIC/AIMED/FICCI/CII/PHD Chamber of
Commerce/ASSOCHAM

Subject:- Clarification on Uniform Code of Pharmaceuticals Marketing Practices
(UCPMP) – regarding

Sir,

I am directed to refer to this Department's letter of even number dated 12.12.2014 and 9.3.2015 on the above mentioned subject. It has been decided that the Uniform Code of Pharmaceuticals Marketing Practices (UCPMP) also covering the medical devices industry and initially implemented w.e.f. 1st January, 2015 voluntarily for a period of six months, is being extend further for 2 months till 31.08.2015. The UCPMP is available on the Department's website i.e. www.pharmaceuticals.gov.in.

Yours faithfully,


(Raj Kumar)

Under Secretary to the Govt. of India
Tel. 23071162

✓ Copy to: Shri V.K. Tyagi, Consultant with the request to upload the same on the
Department's website.