Department of Pharmaceuticals under the Ministry of Chemicals & Fertilizers, Government of India observed Swachhata Pakhwada from 1-15 September, 2019.

2. Hon'ble Minister for Chemicals & Fertilizers (Shri D.V.Sadanand Gowda) and Hon'ble Minister of State for Chemicals & Fertilizers (Shri Mansukh Mandaviya) gave their inspiring messages on the occasion. A copy each of the messages is enclosed. The massive cleanliness drive began on 2.9.2019 with mass pledge administered by Joint Secretary, Department of Pharmaceuticals. All the organizations as well as Public Sector Undertakings under the administrative control of the Department associated themselves in the programme.

3. Special cleanliness drive was conducted in various sections/offices of the Department and a total of 584 files were reviewed, 376 files old files/records were recorded and 128 files/records were weeded out. Various activities relating to Swachhata were also carried out like cleaning of office premises, pest control in working areas, disposal of old/obsolete items.

4. Department of Pharmaceuticals decided to institute awards for Swachhata which would be given to manufactures/chemists etc at the Annual Pharma/Medical Devices meet.

5. All the associations of Pharma Industries, Traders, Medical Devices and Chemists in the country were requested to associate themselves in the programme. Various Pharma Associations have given their inputs on the action taken by them during the Pakhwada, highlights of some of them are given below:-

i. National Institute of Pharmaceutical Education and Research (NIPER) Guwahati performed activities of cleaning lecture halls, playgrounds, laboratories, weeding out of old records and machineries, pest control in working areas. Awareness drive was conducted emphasizing use of solar power and other renewable sources of energy. A road show/rally was undertaken by students and faculty to make cleanliness awareness in Mirza Town, Guwahati. Apart from these regular activities, the students of NIPER
Guwahati performed cleanliness drive in a Govt. hospital towards waste disposal system. NIPER, Guwahati adopted five government schools to create awareness and carry cleanliness drive in the school premises, cleanliness and repair of toilets in the School, Competitions/plays on self-hygiene, installing dustbins and distribution of sanitary napkins in girls Schools in the rural areas.

ii. NIPER Hyderabad distributed cloth bags in IDPL Hyderabad Plant to their security personnel awareness avoiding use of plastic and performed cleaning of office premises including working space, parking, plant sapling, pest control. NIPER Hyderabad displayed banners & posters related to Swachhata in its premises & hostel. Cleanliness drive was undertaken in workplace, classrooms, garden area, grounds etc. Pamphlets on usage of solar power & renewable sources were uploaded on the website. Awareness drive was undertaken in nearby market, bus stop & metro stations. 100 saplings were planted in NIPER campus. Pest control was also taken in NIPER Hyderabad premises.

iii. NIPER Raebareli organized Poster Competitions, cleaning of campus premises, pest control, scanned old records and removed/weeded out old files, disposed off the old furniture(fixture/electronic items etc. The various attractive pamphlets prepared by the students emphasizing the use of solar power and other renewable sources of energy, avoiding use of plastic, recycling and reuse, measure to reduce air pollution etc. were distributed to shopkeepers/villagers of nearby institute. Sensitization sessions were also held for the shopkeepers to avoid the use of plastics. The plantation was also been done in the campus by the Director and students. The indoor-plants were also placed to create a healthy environment for students and faculty members. Girls and boys students visited a nearly Govt. Health Centre (Samodayik Swasth Kendra) at Sarojini Nagar, Lucknow. Students and faculty spoke to the patients, staff and other health workers and advised awareness about the washing hand before meal, use hand gloves for hygiene while handling patients, use of mask and also distributed sanitary napkins suggested the use of precautionary measure.
iv. NIPER Ahmedabad students, faculty and staff assembled to carry out awareness of Swacchta Abhiyan in the govt. schools Gandhinagar. As part of the awareness campaign, they also distributed prizes to students taking active part in the Swacchta Abhiyan. Apart from regular cleaning of its premises, NIPER Ahmedabad adopted PALAJ Village for carrying out cleanliness awareness drive and distributed pamphlets. The students also planted flowering trees and fruit trees in the campus. Internal segregation of all disused items and waste & all scrap in the institute was collected for disposal.

v. NIPER Kolkata organized Poster Competitions, essay writing competition on the topic “Swachhata: the first and foremost responsibility towards an ideal life”, cleaning of campus premises, pest control, planting of sapling. They performed cleaning of all common areas of Chunnilal Bhawan in the morning, a general cleaning of the laboratories along with the equipments. Institute of Child Health (ICH), Kolkata was chosen as a govt. hospital to extend the cleanliness drive there. A few dustbins were also distributed to ICH – Kolkata.

vi. Indian Drugs & Pharmaceuticals Limited (IDPL), Gurugram performed activities of cleaning market nearby IDPL and distributed jute bags in Corporate Office, IDPL officials to follow awareness avoiding use of plastic.

vii. Bengal Chemicals & Pharmaceuticals Ltd. (BCPL) carried out cleanliness drive in its premises, organized competitions, weeded out old records and disposed unusable furniture, computers etc. Mass pledge was taken & banners were displayed.

viii. Industry Association (India Drug Manufacturers Association) carried out cleanliness of the premises and displayed slogans across their premises.

ix. Karnataka Antibiotics and Pharmaceuticals Ltd. (KAPL), Bangalore performed cleanliness, spread awareness by displaying banners, planting sapling, pest control in working areas.
x. Bureau of Pharma PSUs of India (BPPI) performed cleaning of office premises including working space, pantry and parking, plant sapling, pest control. Swacchh Bharat Swasth Bharat was adopted as the main moto of the fortnight of Swachhata Pakhwada. Clean Desk Competition was also carried out in the BPPI office. Cleaning of Public Park and the famous cycle market at Jhandewalan extention was done by BPPI employees.